The VCÖ Mobility Award is Austria's biggest competition for sustainable mobility. It is supported by the Austrian BMK and the ÖBB.

Bundesministerium
Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie

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VCÖ Mobility Award 2022

Implementing a transformation of transportation

Exemplary projects and concepts on sustainable transport wanted

The latest report of the Intergovernmental Panel on Climate Change leaves no doubt: Global warming is caused by us humans - and we humans have to stop it. And: The sooner we act, the greater the benefit for people and the environment. This is also true for Austria, and it is especially true for the transport sector. The rapid transformation to zero-emission mobility brings many benefits: The air becomes cleaner. More exercise through walking and cycling strengthens our health. Climate-compatible mobility is more cost-effective, space-saving and social. Our country becomes independent of expensive oil imports. That is why the motto of the VCÖ Mobility Award 2022 is „Implementing a transformation of transportation".

What is the VCÖ Mobility Award and who can participate?

The VCÖ Mobility Award is Austria's largest competition for sustainable transport and mobility and is carried out in cooperation with the Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK) and the Austrian Federal Railways (ÖBB). The submission is now open to companies, including transportation companies, municipalities, districts, research institutes, schools and universities, as well as to students, special interest groups and societies, campaign groups as well as private citizens. We accept: already implemented projects and projects with guaranteed funding, inspiring pilots and concepts for projects as well as studies and works of research which promote the socio-ecological transformation of the transport system and sustainable forms of mobility.

Submission deadline: June 1st 2022

Submit under: www.vcoe.at/mobilitaetspreis

Contact us:

VCÖ – Mobilität mit Zukunft
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Foto: VCÖ Rita Newman

'I am looking forward to your submission to the VCÖ Mobility Award, Austria's largest competition for sustainable mobility.'

Ulla Rasmussen
VCÖ-Director

Statements of winning projects

„Carsharing Österreich received the VCÖ Mobility Award in September 2021, which led to a great deal of public attention. This recognition confirmed the previous actions of our member companies and led to great motivation to launch larger and more ambitious projects together.“ **Matthias Zawichowski**, carsharing Österreich

„The VCÖ Mobility Award rewards the commitment of a wide range of companies, municipalities and initiatives and thus makes a significant contribution to raising awareness and disseminating examples of good practice.“ **Susanne Mulzheim**, FH Campus Wien

Transition in transport requires courage and practice

Transport is Austria‘s biggest climate challenge. How can transport be put back on climate track? How can mobility be socially just, economically efficient and be designed environmentally sound? How can companies organise mobility or goods transport climate friendly? What can municipalities and cities as well as schools and universities do to make transport more sustainable? We are looking for submissions on the following topics:

- Healthy, active mobility
- Public and publicly accessible transport, multimodality
- Sharing and Mobility as a Service
- Mobility management (companies, schools, universities, tourism)
- Inclusive and accessible mobility
- Child-friendly transport systems
- Spatial planning, settlement development and housing
- Digitalisation in mobility
- Energy transition, electrification and circular economy in mobility
- Climate-compatible goods traffic, transport and logistics

Winning projects will be awarded

Your submission will be reviewed by a jury of experts and the winners of the individual categories will be honored by VCÖ, the Austrian Federal Minister of Climate Action and the ÖBB at an award ceremony in September 2022.

Exemplary projects will be presented in the VCÖ online database

A professional short film will be made about the winning project and will be available online. Participating projects get the opportunity to be presented in the VCÖ open access online database **www.mobilitaetsprojekte.vcoe.at** for exemplary projects on sustainable transport.

Please recommend projects for the VCÖ Mobility Award

Do you know of exemplary projects that we can also invite to participate in the VCÖ Mobility Award? Please contact us via e-mail **mobilitaetpreis@vcoe.at** or phone **+43 (01) 893 26 97**. We will also be pleased to provide you with further information on the submission.

Submission examples for the VCÖ Mobility Award

- Companies that promote climate-friendly mobility for commuting and business trips
- Implementation of a settlement development that reduces traffic
- Measures for sustainable mobility for school and leisure trips
- Improvements in public transport and accessibility of mobility services
- Structural measures such as encounter zones and cycling infrastructure
- Measures to increase efficiency in the area of logistics and transport
- Projects that support electromobility
- Initiatives that support social inclusion and barrier-free mobility
- Actions on active mobility for children and young people

The VCÖ Mobility Award 2022 is also supported by:

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Bundesministerium Soziales, Gesundheit, Pflege und Konsumentenschutz

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