

# Travel Smart.

Fly less,  
achieve more

A campaign led by Transport &  
Environment



Who are we?



is Europe's leading clean transport campaign group



is our member in Austria

*Travel Smart* is a global campaign led by T&E together with a coalition of partners in Europe, North America and Asia.

The campaign aims at reducing corporate air travel emissions by 50% or more from 2019 levels, by 2025.

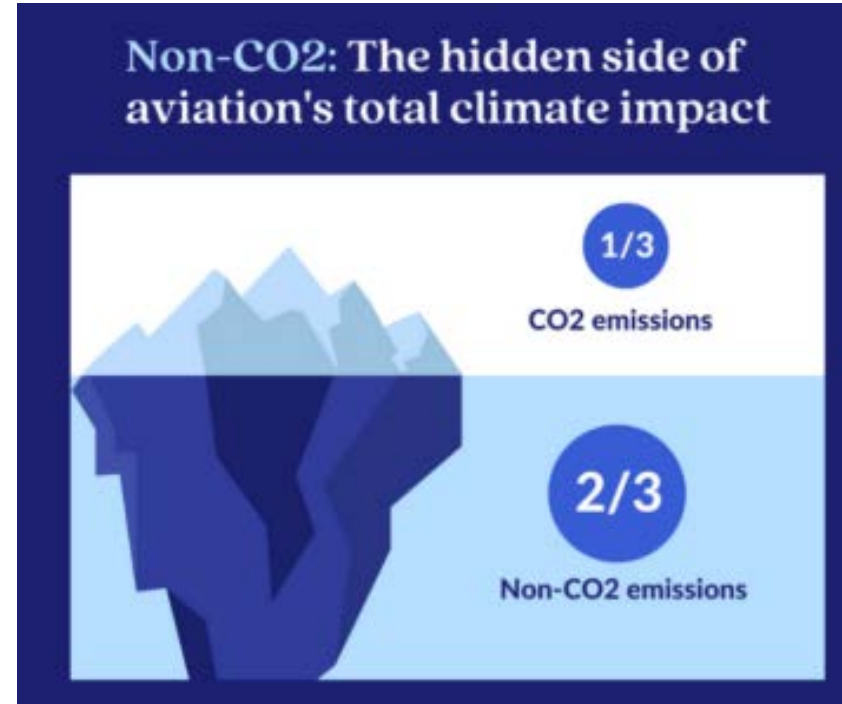
[Check out](#) the 2023 Travel Smart Ranking of 322 global businesses

# Sustainable travel policies

Flyer: [How to account for the full climate impact of business travel](#)

## Key elements

- **Set travel reduction targets**
  - Include full climate impacts
  - Climate budget
- **Choose low impact alternatives**
  - Virtual collaboration
  - Shift to rail
- **Report emissions**



# Best practices

A

Swiss Re (CH) - **Keep** air travel emissions below 50% of 2019 levels in 2022-24

- Individual travel **carbon budgets** for business units
- Internal **carbon levy**
- Real-time integrated **travel dashboard** - costs, emissions, internal “tax”

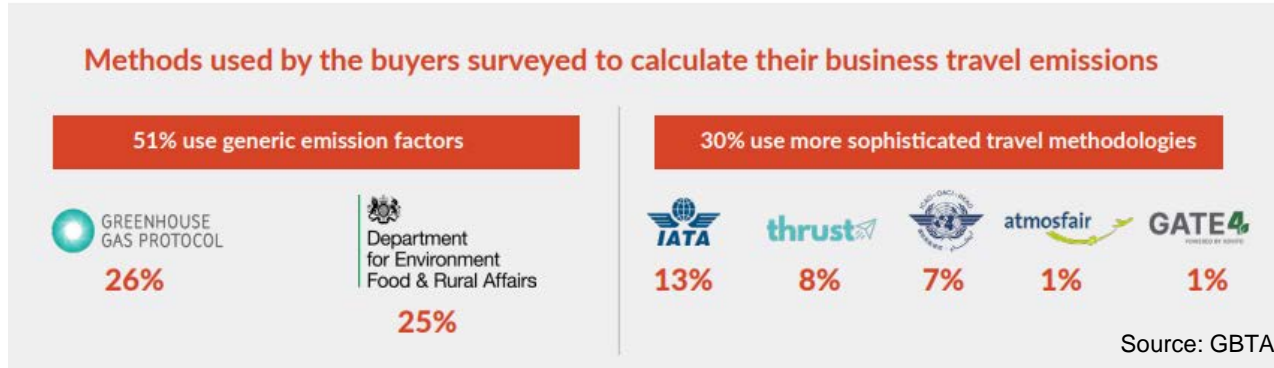
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Arcadis (NL) - **Reduce** air travel emissions by 50% per employee, by 2025

- “Virtual first” policy
- Global travel **carbon budget**
- **Train is the default** for distances of up to 700 km
- **Combine meetings** for less trips with longer stays



# Sustainable travel policy tools



[The International Business Travel Guide](#)

[How to Get Started With Sustainable Business Travel](#)

[Better Transport for Better Business: Toolkit for Greener Business Travel](#)

[Plane speaking - Moving journeys from air to rail](#)

[Chronotrains](#) - Where can you go by train in 8h from your location?

[Mollow](#) - Train trip time calculator - [Hourrail](#) - Trip planner without plane or car

[Seat61](#) - Train and ferry tickets - [Rail.cc](#) - Train and interrail

[Rome2rio](#) - Travel by plane, train, bus, ferry & car



# Thank you!

Fly less, achieve more.

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